



USE OF COOKIES

Our Cookies Policy enters into force on 25th of May 2018.

At afterrace, we believe to be transparent and open about how we collect and use the data that relates to you. In the spirit of transparency, this policy provides detailed information on how and when we use cookies. This Cookies Policy applies to any service afterrace that links with or incorporates this policy by reference.

We are committed to protecting you from collecting any anonymous (or not) data about you online. This section tells you how we use cookies, why, and how this allows us to improve our services. It also tells you how to manage the cookies that are stored on your device.

HOW DO WE USE COOKIES?

We use cookies and other similar technologies to provide an optimal experience to every person using the company's websites. Cookies also help us keep your account safe. By accessing or continuing to use our services (through any device), you agree to the use of cookies and other similar technologies for the purposes specified in this policy, in addition to any other terms and conditions of this website.

If you do not agree with our use of cookies, you must properly set your browser settings or not to use this website or other websites of the Company.

Disabling the cookies, we use may affect your experience as a user on this website and other Company websites.

We reserve the right to make changes to the Cookies Policy with your information. All changes will appear here and take effect immediately. The continued use of our website signifies your agreement to any such changes.

WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES?

- ✓ A cookie is a collection of data in an industry standard that a webpage transfers to your computer temporarily to allow content to be customized to the user. To do this, cookies collect information about your online behavior;
- ✓ A cookie is a small file that contains a text made up of a string of letters and numbers (often encoded) that uniquely identifies your computer, the mobile terminal or other equipment of a user accessing the Internet but may also contain other information. A cookie consists of two parts: the name and content or the value of the cookie. Moreover, the duration of a cookie is determined;
- ✓ A cookie is a file that is placed / downloaded on the device you are using when you access a website by requesting the web server to a browser (e.g. Internet Explorer, Chrome) that allows the use of site functionalities;
- ✓ A cookie is completely "passive" (it does not contain software, viruses - cookies use plain text formats, they are not made up of pieces of code so they cannot be executed and cannot auto-run, they cannot duplicate or replicate on other networks to run or replicate again - or spyware and cannot access information on the user's hard drive), allowing only the gathering of user behavior information (basically which websites visit and when);
- ✓ In other words, the cookie can be seen as an Internet User ID card that announces the website every time the user returns to that website.

THE PURPOSE OF COOKIES



Cookies can provide faster and easier interaction between users and websites. For example, when authenticating a user on a particular website, authentication data is stored in a cookie; the user can then access that website without having to authenticate again.

In other cases, cookies can be used to store information about user activities on a particular web page so that they can easily resume their activities on a subsequent access to the website. Cookies tell the server what pages the user should show to the user so that they do not have to remember this or navigate the entire website from the beginning. Thus, cookies can be assimilated to "bookmarks" that tell the user exactly where they stay on a website. We also use cookies for statistical purposes.

WHAT TYPES OF COOKIES DO WE USE?

We use the following types of cookies:

- ✓ **Strictly necessary cookies:** are essential to let you navigate the site and use features such as shopping pages and view the site in multiple languages. We also use these cookies to remember what's in your shopping cart and to find out if you're signed in to the website or not.
- ✓ **Analytical / Performance cookies:** collect information about how you use the website, such as the pages you've visited, and whether you've recorded any errors. All information that these cookies collect is anonymous and is used only to provide us with information about how the website is used. These data are not used to direct your advertising when you visit other websites.
- ✓ **Functionality cookies:** allow the site to provide services and retain elements of your visit to improve your experience. These cookies do not collect information that could identify you. We use these cookies to perform functions such as preventing a poll that you have filled out or that you have refused.
- ✓ **Targeting cookies:** record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the information (including marketing information) displayed on it more relevant to Your interests and to measure the effectiveness of and marketing or information initiatives We may also share this information with third parties for this purpose. They remember the other websites you visit and this information is shared with third party organizations.

Our website can be used within certain limits and without accepting cookies.

HOW DO WE USE COOKIES?

Name of Cookie	Why we use it	Expiration
Afterrace Cookies	Strictly necessary These cookies are essential for our functionality of the Website and in particular they allow the following: speed up your searches; recognize you when return to our site.	1 year

THIRD PARTY COOKIES

Name of Cookie	Why we use it	Expiration
Google Analytics Cookie(s)	Optional Estimate our website traffic which allows us to verify whether we meet limits set in our licenses and made an informed business decisions on the future use of our service providers.	Google's privacy policy How to opt out of Google Analytics



Google Analytics uses no personally identifiable Information and does not provide access to IP address. Google will not have access to your IP address by visiting our site.

You acknowledge that where we allow third parties to drop cookies, we have no control over those cookies or the data generated. Please refer to the third party's privacy policy for information on what information they collect and how they use it. These cookies are likely to be analytical/performance cookies or targeting cookies.

Additionally, when visitors request pages from our Website, afterrace' servers log the visitor's Internet Protocol address ("IP address"). Your IP address, browser type, browser language, and the date and time of your query, enable us to better understand and improve the usability, performance and effectiveness of our Website for purposes of system administration, to infer a visitor's geographic location, to track the use of our Website, and to identify a visitor when afterrace feels it is necessary to enforce compliance with our Policy your online activity and identify your interests so that we can show you the most relevant ads.

WHEN ARE WE PLACING COOKIES?

We use cookies on our Website. All browsers accessing this Website will receive cookies from us.

WHAT IS THE LIFETIME OF A COOKIE?

The life of a cookie may vary significantly, depending on the purpose for which it is placed. A cookie per session will expire at the end of the session, and a permanent cookie will expire in a longer period. The life of a cookie is not imposed on any user. They can be blocked or deleted at any time through browser settings. The life of each cookie is in the cookie list at the end of this document.

WHAT IS THE PERSONAL DATA COLLECTED BY COOKIES? WHAT TYPE OF INFORMATION IS STORED AND ACCESSED THROUGH COOKIES?

Cookies themselves do not require or hold personal information. They cannot personally identify an internet user. Personal data can be collected by using cookies only to facilitate certain user features, improving the Internet browsing experience (e.g. setting the language in which a website is wanted, keeping a user logged in to the webmail account, online banking security, keeping products in the shopping cart).

For details on the processing of your personal data, please refer to the Privacy Policy available. Such data is encrypted in a way that does not allow unauthorized people access to them.

If a cookie processes personal data, we will ensure that the processing is done in accordance with applicable law and Regulation (EU) No. 679/2016 (GDPR).

COOKIE CONTROL

In general, an application used to access web pages allows you to save cookies to the terminal by default. These settings can be changed so that automatic cookie administration is blocked by the web browser or the user is informed each time the cookies are sent to his or her terminal. Detailed information about the possibilities and ways to manage cookies can be found in the application settings area (web browser). Restricting the use of cookies may affect certain features of the web page. It also may prevent you from saving your customized settings, such as account entry information.

Additionally, certain features of our products depend on cookies. For example, if you choose to block cookies, you may not be able to connect or use those features, and preferences that depend on cookies



may be lost. If you decide to delete the cookies, their settings and preferences, including those related to ads, will be deleted and may need to be recreated.

The instructions for blocking or deleting cookies from browsers can be found in each browser's privacy or help documentation.

HOW TO BLOCK OR REMOVE COOKIES

If you do not want us to use cookies when you visit our website, you can opt out of some of them from your settings page. If you do not want to accept cookies, you can also change the browser settings on your computer or other devices used to access our services. Most browsers also provide the functionality that lets you analyze and delete cookies.

Please note that our Website will not work properly without cookies.

Browser makers provide cookie management support pages for their products. For more information, see below:

- Google Chrome
- Internet Explorer
- Mozilla Firefox
- Safari (Desktop)
- Safari (Mobile)
- Android Browser
- Opera
- Opera Mobile

For other browsers, please refer to the documentation provided by the browser manufacturer.

To learn more about cookies, including how to view cookie types that have been installed and how to manage and delete them, visit www.wikipedia.org, <http://www.youonlinechoices.com/en>, <http://www.allaboutmodulcookies.org>, www.aboutmodulcookies.org or www.aboutcookies.org

If you are a resident in the EU for more information on managing cookies, please visit www.youonlinechoices.eu which has further information about behavioral advertising and online privacy.

CHANGES TO OUR COOKIE POLICY

This Cookies Policy may be updated from time to time. If we change anything important about this Cookies Policy, we will notify you through a pop-up on the website for a reasonable length of time prior to and following the change.

CONTACT

In case of any queries, please contact us at privacy@afterrace.ro